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Registered Charity Number 1133063



Dear Club Member,

2 August 2010

### **WHITLINGHAM BOATHOUSES *As One* ... CAMPAIGN**

We are writing to update you on the progress of the Whitlingham Boathouses Foundation *As One* ... Campaign and to seek your assistance in bringing the project to fruition in 2011.

We have made significant progress with the project over recent months and this is summarised below:

- We held a very successful Public Launch on Saturday 24 April. This was well attended by a wide range of supporters, members and former members and was accompanied by reports in the local media and on the radio.
- We have tendered the works to 5 local contractors and 5 keen responses were received in May 2010. We have subsequently negotiated with the preferred contractor to create best value from their bid resulting in a reduction of c£100k to the contract sum. The construction work is now in a position to start within 6 weeks of the issue of a Letter of Intent.
- We expect to sign our new 78 year lease on the site with the Whitlingham Charitable Trust imminently; this longer lease term (previously 25 years) has been a major factor in maximising Exchequer funding from the National Governing Bodies.

However, we have a clear funding shortfall which currently precludes an early start of site. The current funding position is as follows:

- Norwich Rowing Club has contributed over £26k from club funds
- Norwich Canoe Club has contributed over £26k from club funds
- The Union of UEA Students has contributed £100k
- Norwich School will contribute £50k in the next academic year
- £62,017 has been contributed by individuals
- £110,275 has been contributed by charities and trusts
- £5,050 has been contributed by local businesses
- This gives an overall total to date of £378,045

Supported by

Norwich Rowing Club • Norwich Canoe Club • Norwich High School Rowing Club • Norwich School Boat Club • University of East Anglia Boat Club

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In addition, we have indicative figures from the National Governing Bodies amounting to a further £200,000 and Gift Aid relief of c£17,000 bringing the total to £595,034. However, the NGB funding is predicated on at least 2 for 1 partner funding and must be used before the end of the 2010/11 financial year or it will be lost.

As you know, we are seeking at least £1m from the Campaign. We currently have some 70 bids in with local and national charities which could potentially deliver more than £200,000. We also hope to produce over £200,000 through our Fundraising Taskforce of 16 people who are targeting individuals across the County. However, none of these funds have been secured so we are not yet in a position to initiate construction work.

We would be very grateful for any personal financial support you may be able to offer to help reach our £1m target for the Campaign. You may have donated already in which case, many thanks. However, if you have yet to donate or you would like to contribute further can I please appeal to you to do so now. Any donation is welcome, regardless of how much, and this will make all the difference in being able to start construction work soon; there is a Gift Aid Form accompanying this letter for your use. In the meantime, if you have any questions, please contact one of us or Rachael Dawson in the Campaign Office ([campaign.secretary@whitlinghamboathouses.co.uk](mailto:campaign.secretary@whitlinghamboathouses.co.uk); 01603-443588) can provide additional information or support as required. There is also information on the website at [www.whitlinghamboathouses.co.uk](http://www.whitlinghamboathouses.co.uk) and you can follow progress by registering on *ipatter* at [www.ipatter.com/wbf](http://www.ipatter.com/wbf).

Please help us now to bring this project to a satisfactory conclusion. Very many thanks for your support.

Yours sincerely,

Max Heron  
Trustee Whitlingham Boathouses Foundation  
Project Team Leader

Dean Grady  
Chairman  
Norwich Canoe Club