



24 June 2009

WHITLINGHAM BOATHOUSES PROJECT

Thank you very much for attending the project update at the Clubhouse last Saturday morning. I was delighted that so many members and their families from our 5 clubs were present, and I hope that you were both better informed and enthused by what the Project Team had to say.

I would like to emphasise the key points made by our fundraising consultant, Jimmy James, in his address:

- We must all - young and old - make a donation to the fundraising campaign if it is to succeed. I will be making mine in the next few days. You will all receive a note shortly from your own Club's project team representative, telling you how you can make your donation before 1 October 2009
- We need to take forward the PR campaign along the lines that Jimmy suggested. David Ashcroft will be leading the PR campaign, working with Jeni Barnacle of Norwich Rowing Club who is already involved in bringing a wide number of sports, including rowing, to people with disabilities and people from deprived backgrounds.
- Please feed any fundraising ideas to your Club representative including ways in which you can help with the Campaign.

Your Club representative will keep you in touch with both fundraising and PR matters through regular updates, but do contact David, Jimmy, Matthew Davies or me if you have any general questions/ideas about the fundraising and PR campaigns.

I attach a sheet with contact details for all of the Project Team. I will also let you know contact details for the Campaign Office, which will be established in the Clubhouse, when it is up and running.

Thank you again for your support.

With best wishes,

A handwritten signature in blue ink that reads "Max".

Max Heron
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As One...we can do it!



WHITLINGHAM BOATHOUSES PROJECT

PROJECT TEAM

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FUNDRAISING CAMPAIGN

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TBC	Secretary	

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